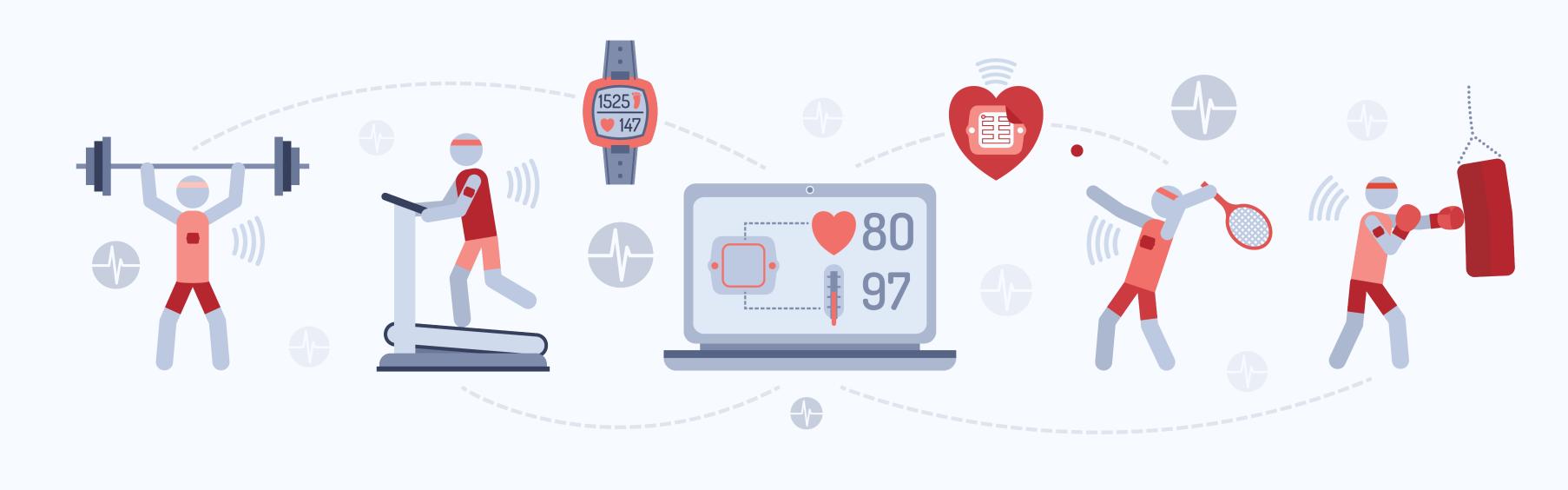


TRENDS INFOGRAPHIC

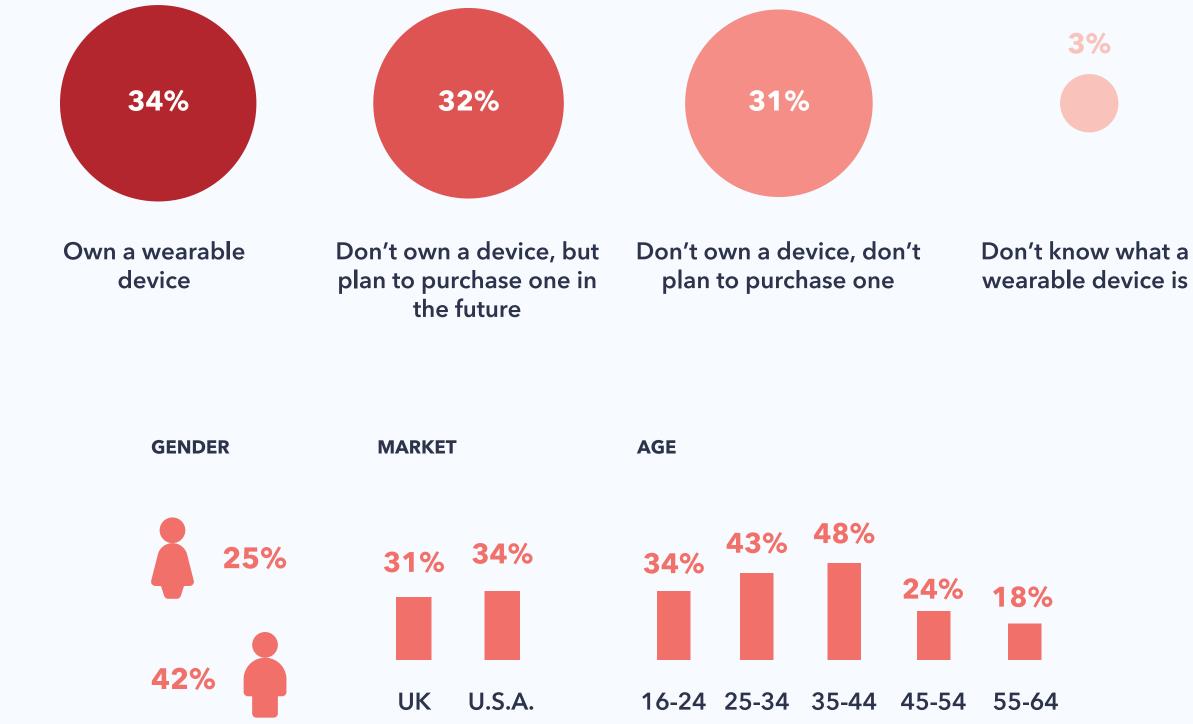
Healthcare Wearable Trends in the U.S.A. and UK





Healthcare wearable device ownership

% of internet users who



Top wearable devices owned

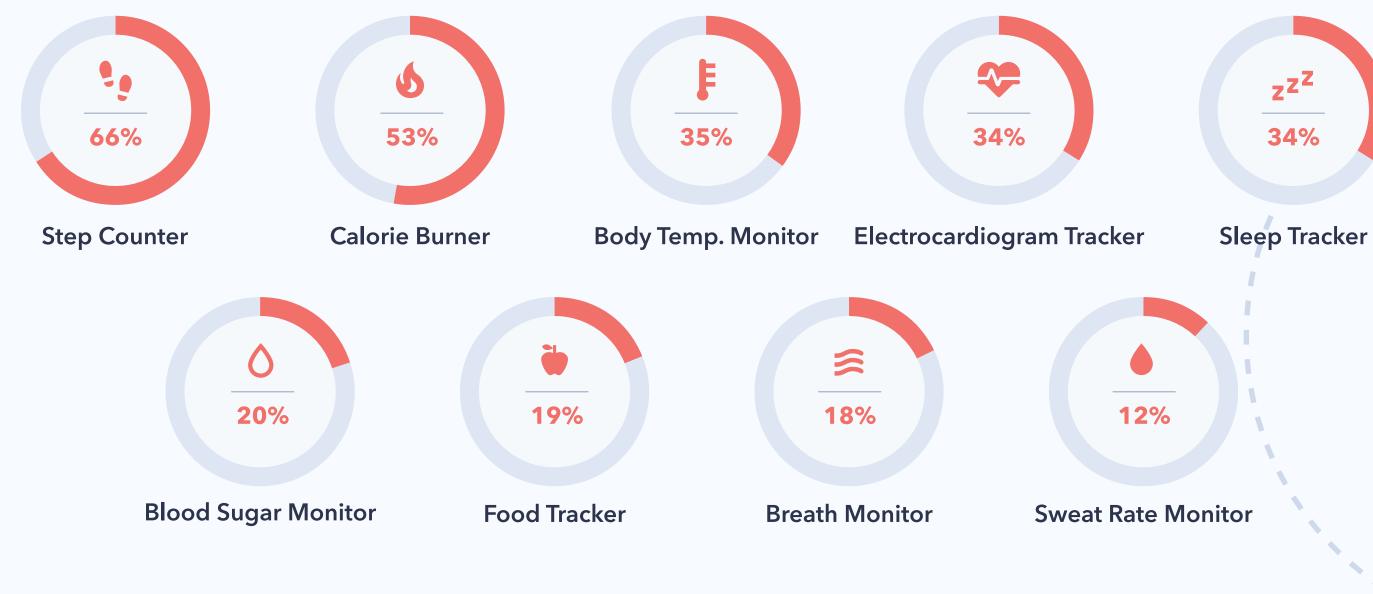
% of wearable device owners who report that they own a...







% of wearable device owners who use their device as a...



health/lifestyle because of the device

81%

Healthcare & technology benefits

It helps me feel more in control of my health

I enjoy looking at the data

of wearable device owners feel that they

have made an improvement in their overall

80%

56%

51%

of those who use their healthcare device

for sleep feel that it has helped them

understand their sleep better

It helps me to proactively manage my health and lifestyle 50% It helps me feel more knowledgeable in managing my own health 50% It helps me manage my fitness and body weight 48% It helps my doctor manage my health more effectively 32% It helps me manage my sleep 26% **Most desired health features**

% of wearable device owners who find the following things useful about their device...

Mental health issues 32% Chronic pain **32**%

24%

23%

22%

40%

39%

Sleep related issues

Body temperature

% of those who own/plan to purchase a wearable device who would find the

following features most useful...

Cholesterol	45%	Falls detection
Hypertension	44%	Seizures
Breathing rate	41%	UV exposure
	% o	Implanta f those who own/plan to

38%

I'm open to the idea if it

It's definitely not something

57%

I'm just

not interested

42%

16%

helps my health

I'd consider

58%

57%

47%

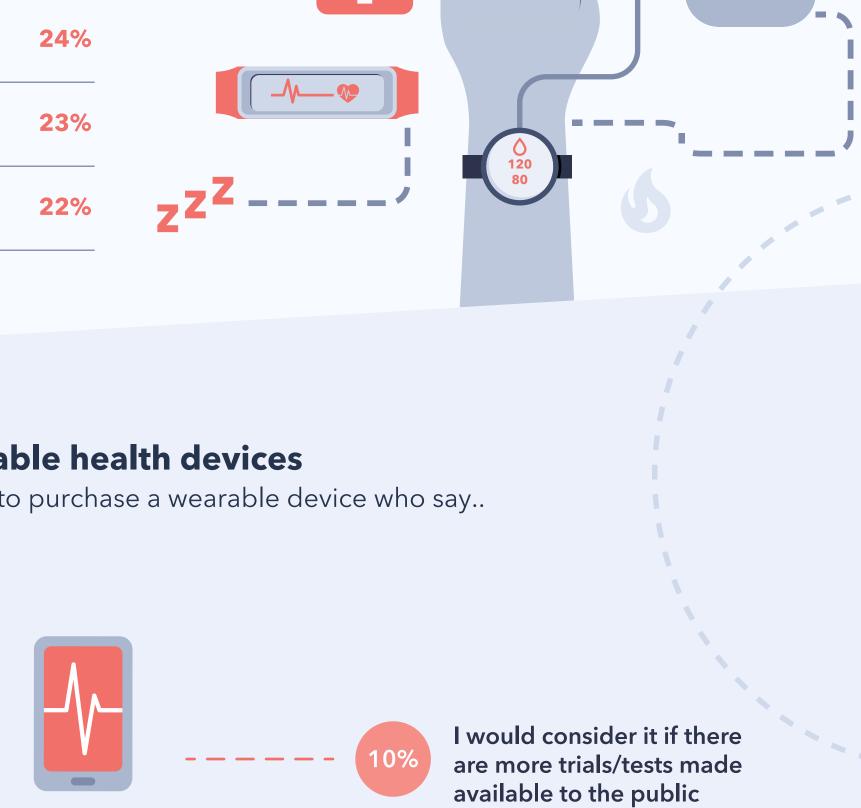
47%

Stress levels

Blood sugar

Cardiac issues

Blood pressure



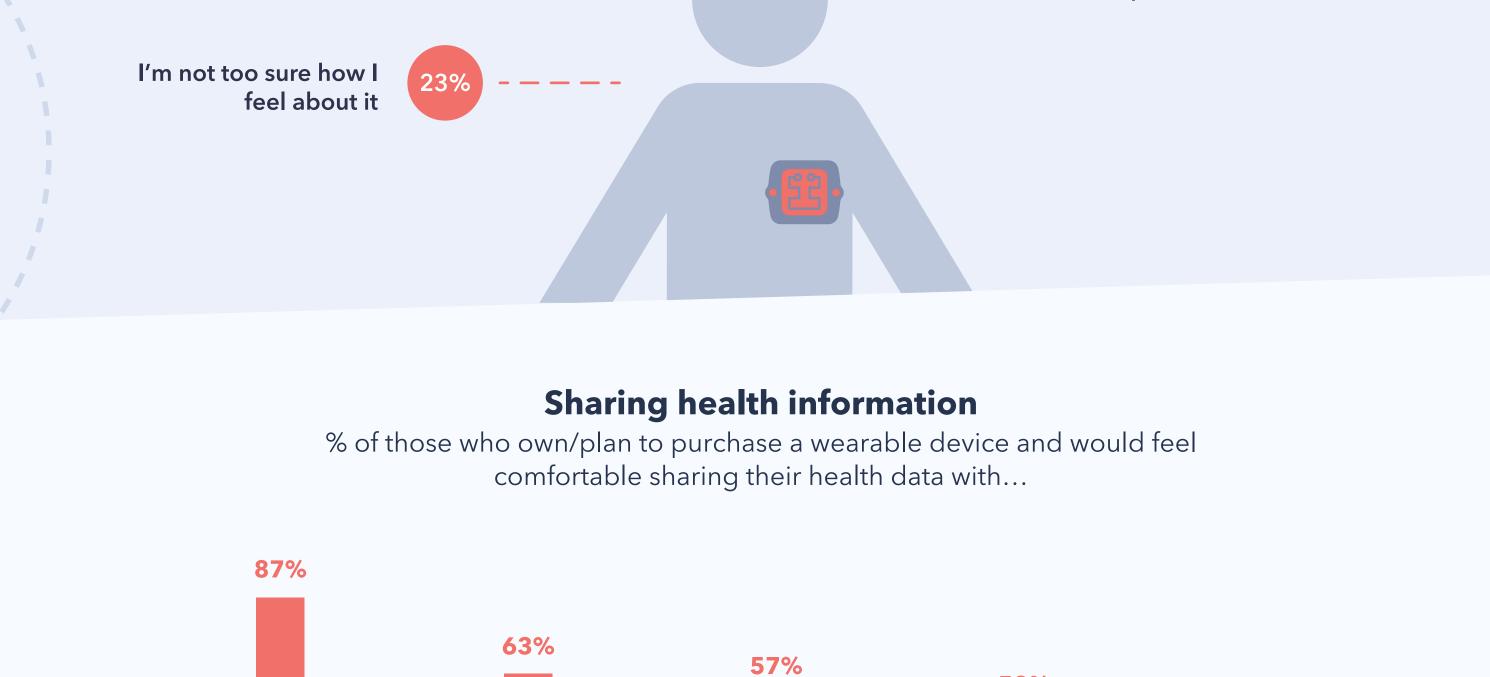
I would consider it if a

42%

well-known brand in

the wearable field

produces one



52%

6%

They aren't

compatible with

other devices I use

I don't trust the

consistency of

the data

15%



15%

I don't want my

personal health

data to be used